

**WE'D LIKE TO TELL
YOU ABOUT WHAT
HAPPENS WHEN
CUTTING-EDGE
DESIGN MEETS
THE SCIENCE OF
KINEMATICS.**

**PLEASE
TAKE A
SEAT.**

Introducing
PosturePerfect™
Powered by TrackBack Technology

**A MAJOR BREAKTHROUGH
IN THE EVOLUTION OF
CHAIR DESIGN.**



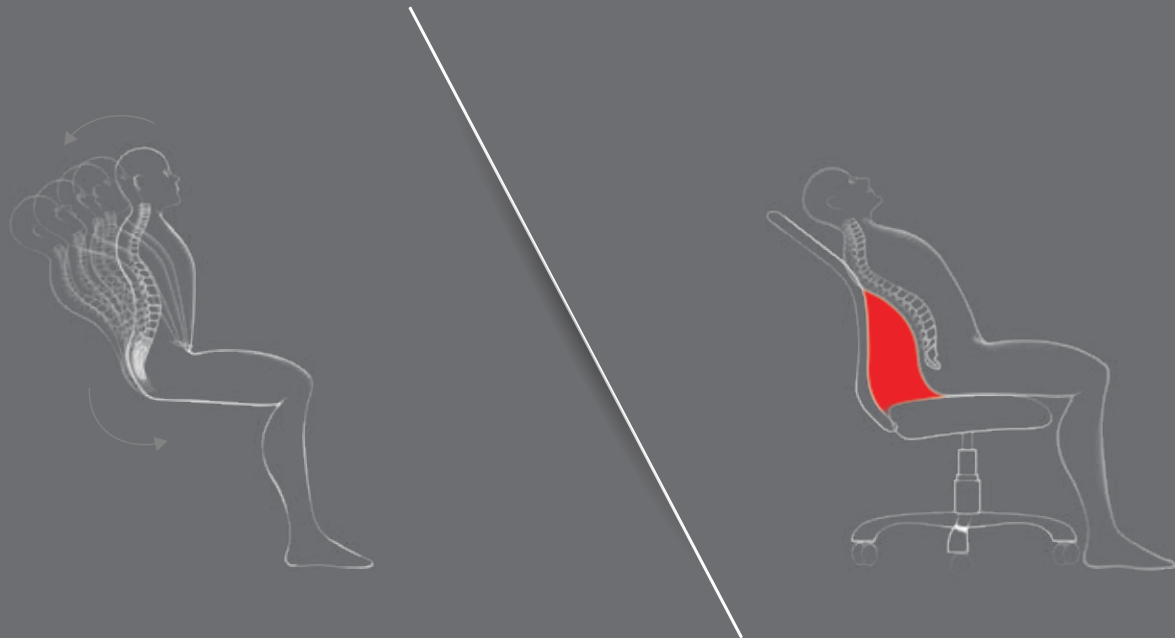
A HEALTHY POSTURE. A HEALTHIER LIFE.

A study conducted by the Godrej Interio Ergonomic Research Cell says that 76% of the working population experiences Musculoskeletal Disorders (MSDs) from working long hours while sitting in a fixed position. As users sit for more than 10-11 hours of a workday, it becomes a major risk factor in office jobs, leading to back injuries. However, adopting ergonomic work postures and following best practices can add to your productivity, mood and overall well-being.



WHY CONVENTIONAL OFFICE CHAIRS AREN'T THE BEST?

As users recline in a chair, the shape of the spine changes based on the angle between the thighs and torso. The larger the angle between the thighs and torso, the greater the curvature of the lumbar spine. Most chairs in the world market cannot adjust for this complex movement of the spine, leading us to lose support in the lower back area as we recline.



MOVEMENT OF HIP JOINT DURING RECLINE

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LOSS OF SUPPORT IN CONVENTIONAL OFFICE CHAIRS

A CHAIR THAT BACKS YOUR BACK. UNCONDITIONALLY.

At Godrej Interio, we took our work chairs back to the drawing board given how normal it has become to have backaches due to long sitting hours. And our decades of research and development have led us to a revolutionary breakthrough seating solution – a reflection of our expertise and technological advancement.

The Godrej Interio PosturePerfect Chair is backed by the incredible TrackBack Technology that transcends the current landscape in Smart Body Kinematics.

It's the world's first chair to follow the natural body movement and adjust to the Lordotic Angle* changes of the body to offer uniform back support in every position of recline.

*Lordotic Angle is the angle between the upper plane of L1 Lumbar Vertebrae and the upper plane of S1 Sacral Vertebrae.



POSTUREPERFECT ALWAYS HAS YOUR BACK.

Based on scientific research using the pressure mapping technique, Godrej Interio TrackBack Technology demonstrates a tendency of consistent support in both upright and reclined postures with continuous back support and exerts even pressure in all positions of recline, thereby giving full back support from top to bottom.



CONVENTIONAL OFFICE CHAIRS

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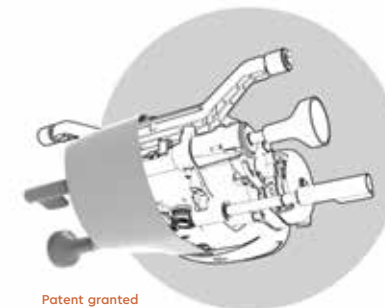


POSTUREPERFECT CHAIR

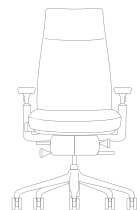
Perfect back support and uniform pressure in all positions of recline.

POWERED BY THE GLOBALLY PATENTED TRACKBACK TECHNOLOGY.

What makes Godrej Interio PosturePerfect Chair the perfect chair is its globally patented TrackBack Technology. A revolutionary mechanism that brings forth the best of Smart Kinematics, tailored to your convenience. It makes it your perfect companion at work that helps support your back in every position of recline. Even when you bend forward to work at your desk, it ensures you're always at your productive best, healthy, and happy.

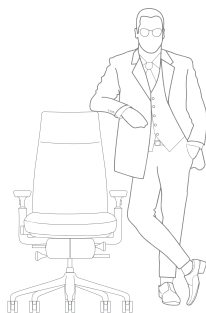


Patent granted



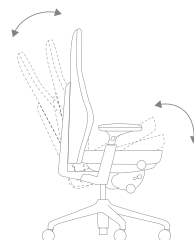
THE PERFECT CHAIR MECHANISM

It ensures constant back support in all positions of recline along with comforting the rest of the body contact points.



CONTEMPORARY DESIGN

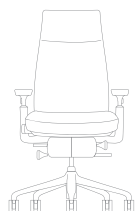
It looks premium, authoritative and sleek.



ADVANCED ERGONOMICS

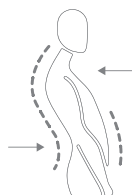
With best-in-class adjustment features, it ensures the perfect seating solution for all body types.

WHY WE'RE ABSOLUTELY SURE ABOUT POSTUREPERFECT



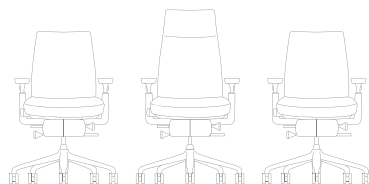
PERFORMANCE TO PERFECTION

It's robust and durable. The entire range is tested for stringent BIFMA and EN performance standards.



UNMATCHED COMFORT

With even and constant pressure distribution, it ensures no loss of lumbar support or stresses across any part of the body in any seating position.



CHOICES IN COLOUR AND FABRIC

You can tailor PosturePerfect to your taste by choosing its fabric, upholstery, colours, and more.

HOW DOES POSTUREPERFECT WORK?

No matter the recline angle or position, PosturePerfect backs your back with the most Advanced Ergonomic technologies. With incredible adjustability, PosturePerfect brings you a plethora of features that will help you align and maintain a correct posture at all times. Let's check them out.



The Perfect Back Height

Take the back of the chair higher or lower to ensure your back is supported firmly and aligned with your body contour.



The Perfect 4D Arm Support

Adjust the height, width, depth, and the swivel-in movement of armrests so that your arms sit comfortably, parallel to the ground.



The Perfect Seat Depth

Push your seat forward or backward to maintain the perfect gap of 2-3 fingers between the seat edge and the back of your knee.



The Front Tilt Lock

To ensure constant support, the lever will tilt the backseat forward when you're working at the desk.



The Tilt Limiter Technology

It enables you to adjust your back tilt angle in 3 positions- Upright, half-recline, and full-recline.



The Perfect Seat Height

To always maintain your feet at a perpendicular angle to your thighs when at work.



The Perfect Recline Tension

With easy knob rotations, you can adjust the recline tension as per your body type.

LEND POSTUREPERFECT YOUR TASTE.

Available in various options, PosturePerfect offers you the power and liberty to pick a variant as per your taste, office aesthetics, and styling. The upholstery finishes come in **3 stylish variants**. And each variant can be customised in **4 ranges of colours** that are picked by the nation's best workspace designers. These variants and colours span across the spectrum from classic to contemporary, making PosturePerfect an easy, smooth, and impactful fit in your office space, interiors, and architecture.

Variants
& Finishes

Napa Leather

Leather

Leatherette

Ruben Blue

Rosso

Pearl

Choco

Bamboo

Black

Camel

Coffee

Ruben Blue

Tan

Black

Peanut



PRO-TIPS

For optimum comfort and convenience, make sure your chair enables you to do the following:

- 1.** The chair and its back recline simultaneously to support you in all seating and reclining positions.
- 2.** There's a 3-finger gap between the seat edge and the back of your knee.
- 3.** Your shoulders are relaxed at all times.
- 4.** Your thighs are parallel to the ground and your eyes are parallel to your laptop screen.
- 5.** Your arms are parallel to the floor and are resting comfortably.



**IT'S A CHAIR
THAT BACKS
YOUR BACK.
GO ON,
TAKE A SEAT.**



Godrej **interio**

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